



The Wichita Manufacturer's Association members head to Neodesha, Kansas to tour the headquarters and manufacturing operation of Cobalt Boats.



May marks the end of the school year and the beginning of the traditional travel season in Kansas. Like many families, the WMA family hits the road for their annual out-of-town tour. Members boarded a luxury chartered bus for the trip to Southeast Kansas and a chance to relax and network with other members and their guests. The final destination was the Cobalt Boat facility in Neodesha, Kansas. For nearly 40 years Cobalt has built runabouts and performance cruisers in this small town. During the tour members had a chance to see how the hull structure is laid by hand in molds which are polished to perfection after every use. Attention to detail at every step of the process and a rigorous testing of each boat in the testing tank results in a product that is a leader in the industry in customer satisfaction and the recipient of many industry awards.

Following the tour everyone enjoyed dinner catered by Lou's BBQ. The traditional WMA host recognition was presented to Cobalt Director of HR, Brian Holmes for their generous hospitality and it was back on the bus for the trip back to Wichita. Thanks to Charlie Peer and Great Plains Industries for providing the "bus stop" parking for the members who made the trip.

